

**VISUAL MEDIA AT A MEDIUM IN TEACHING, ENGLISH:
A DESCRIPTIVE STUDY**

Skripsi

Presented to

**Undergraduate Program
English Education Program
Nurul Jadid University**

**in partial fulfillment of the requirements for the degree of
Bachelor in English Language Education**



By

Nurul Hamidah

NIM: 1842300008

**NURUL JADID UNIVERSITY
UNDERGRADUATE PROGRAM
ENGLISH EDUCATION PROGRAM**

2025

APPROVAL

It is hereby declared that the thesis by Muhammad Imamuddin Al Faqih has been approved by the Board of Examiners on

Probolinggo, July 12, 2022.

Chairperson,



Mochlis Ekowijayanto, M.Pd.

Examiner I,



Syaiful Islam, M.Pd.

Examiner II,

Mohammad Sofyan Adi pranata M.Li

Approved by the

Faculty of Social Sciences and Humanities

Dean of Nurul Jadid University,

Dr. Chusnul Muali, M.Pd

MOTTO AND DEDICATION

Keep Moving Forward Is A Sign That We Will Never Give Up



This Skripsi Is Dedicated To:

All human beings who are financially unable to pursue education.

DECLARATION OF AUTHORSHIP

Bismillahirrahmanirrahim

Herewith, I :

Name : Nurul Hamidah

NIM : 1842300008

Major : English Education

Address : Kalikajar Wetan village pavilion hamlet rt14/rw05 Paiton

Probolinggo

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NURUL HAMIDAH
NIM 1842300008

ABSTRACT

Hamidah Nurul. 2025. *Visual Media At a Medium In Teeching, English:a Descriptive Study* Undergraduate Program Nurul Jadid University.Advisor (I) Syaiful Islam, M.Pd.

Keyword: Vocabulary Mastery, Visual Media, Learning Strategy, Students

This study investigates the effectiveness of visual media in enhancing students' vocabulary mastery at MTs Terpadu Nurul Anwar. Recognizing that a limited vocabulary is a major barrier to mastering the four English language skills speaking, listening, reading, and writing the research addresses the need for more engaging and effective learning methods. Visual media, such as pictures, videos, posters, and digital tools, were implemented as alternative instructional aids to help students better understand, memorize, and use English vocabulary.

Using a descriptive qualitative approach, the research focused on three students from different grade levels who demonstrated notable improvement in vocabulary through the use of visual media. Data were collected through in-depth interviews, direct observations, and documentation. The findings show that visual media not only support vocabulary acquisition by providing concrete visual references but also increase student motivation and engagement during the learning process. Students reported that visual media made learning more enjoyable and helped them retain vocabulary more effectively.

The study concludes that integrating visual media into vocabulary instruction significantly contributes to better vocabulary mastery among students. It also emphasizes the importance of combining visual aids with teacher explanation to provide contextual meaning and support deeper understanding. The results offer practical implications for English teachers to develop more interactive and student-centered vocabulary learning strategies.

ACKNOWLEDGEMENTS

Alhamdulillah, all praise be to Allah SWT, Lord of the universe, who has continually bestowed His grace and guidance in every step of the completion of this thesis entitled "Visual Media In English Language Teaching: a Descriptive Study." May blessings and peace always be upon His final Prophet, Muhammad (peace be upon him), who brought these beautiful teachings.

In completing this thesis, I would like to express my gratitude to those closest to me who have always supported me every step of the way. My family and friends, both online and in person, have always been by my side. You have dedicated your time and energy to supporting me. You have given me a brighter vision for tomorrow when days felt dark.

Furthermore, I would also like to express my deepest gratitude to my advisor, Mr. Syaiful Islam, M.Pd., for his encouragement, input, and criticism of my thesis. Without your guidance, I would not have been able to complete my thesis on time. Furthermore, I would like to express my gratitude to the Principal of MTs Terpadu Nurul Anwar, Mr. Zainuddin S.Pd., for allowing me to conduct research at the school, particularly in grades VII, VIII, and IX. I also express my gratitude to all the English lecturers in the English Language Education Department at UNUJA who have shared their time, knowledge, and encouragement throughout my studies at this university. My sincere gratitude goes to all my classmates in the English Language Education Study Program (PSBI).

I gained a wealth of valuable experience from the process of writing this thesis. I also acknowledge that many people have assisted me in the smooth completion of this thesis. However, I am only human. I realize that this thesis is far from perfect and still has many shortcomings. Therefore, I greatly appreciate and welcome any corrections, suggestions, and criticism. Finally, I hope this thesis can serve as a useful reference for future researchers.

Researcher

Nurul Hamidah

TABLE OF CONTENTS

INSIDE COVER	i
ADVISOR APPROVAL	ii
MOTTO AND DEDICATION	iii
DECLARATION OF AUTHORSHIP	iv
ABSTRACT	v
ACKNOWLEDGEMENT	vi
TABLE OF CONTENTS.....	vii
LIST OF TABLES	viii
CHAPTER I.....	1
INTRODUCTION	1
A. Background of the Study.....	1
B. The Identification of the Problem.....	7
C. The Research Problem	8
D. The Aim of Research	8
E. The Significance of the Study.....	9
F. Definition of Operational Key Terms	10
G. The Previous Research.....	12
CHAPTER II	17
REVIEW OF LITERATURE.....	17
A. Vocabulary	17
B. Vocabulary Mastery	26
C. Visual Media.....	32
CHAPTER III	38
RESEARCH METHOD	38
A. The Research Design	38

B. The Steps of the Research	39
C. The Research Instrument.....	42
D. The Source of the Data.....	43
E. The Technique of Data Collection	43
F. The Data Analysis.....	46
G. Triangulation of the Data.....	48
CHAPTER IV	50
FINDINGS AND DISCUSSION.....	50
A. The Display Of Data.....	52
B. The Reswarch Result.....	57
C. Discussion	65
CHAPTER V	77
CONCLUSION	77
A. Conclusion	77
B. Suggestion.....	78
BIBLIOGRAPHY	82